

## limehome signs 3,000 apartments in 2024 as partnerships fuel expansion

- **Apartment provider delivers on growth ambitions with 3,000 new units in 2024**
- **Repeat partnerships account for nearly half of newly added units**
- **Expanded international presence includes highlight signings in Florence, Madrid and Düsseldorf**

**Munich, 22. January 2025** – limehome, Europe’s premier technology-driven provider and operator of fully digitalized serviced apartments, announces a remarkably successful 2024. By securing a total of 3,000 new units across the European market, limehome matches its impressive performance from 2023. This sustained substantial growth underscores limehome’s ability to adapt to diverse markets and thrive in a challenging economic environment within the real estate development sector.

Highlight signings in A cities across Europe propel the total number of contracted units to 9,000. limehome’s strong partnership business has been a key driver of success in 2024, with follow-up deals accounting for approximately 50 percent of the total unit growth. Across A cities, every second new unit originated from an established partnership.

### **Strong partnership network drives domestic and international growth**

In Germany alone, the company now has 5,250 apartments in more than 80 cities under contract. With around 90 live limehome locations nationwide, limehome joins the largest hospitality brands by location. A standout example is a repeat project with Centralis in Düsseldorf, where an existing hotel property was converted into 98 serviced apartments. Finalized within just three months from initial contact to contract signing, the project boasts a prime location with a diverse room mix and parking space. The limehome apartments in Pionierstraße between upscale shopping street “Kö” and the central station are set to go live by the end of 2025. This marks the third collaboration with Centralis overall, following projects in Berlin Friedrichshain and Hamburg Harburg.

Internationally, limehome’s portfolio spans 150 European cities, positioning the company as one of the fastest growing and largest hospitality companies in Europe. In 2024, limehome significantly strengthened its market position in Italy and Spain while also expanding to the Czech Republic. In Italy, limehome added locations across the country’s most coveted A cities, including properties in Rome’s trendy Pigneto district, the heart of Florence’s historic city and the city center of Milan. In Spain, limehome continues to solidify its presence with now 15 locations in Madrid and 10 locations in Valencia, having added 53 units at Calle Glorieta de Quovedo in Madrid in a follow-up project with Impar Capital, who look back to an extensive real estate investment track record.

“Our growth figures demonstrate that our digital and flexible business model matches current market demands and is highly valued by both our guests and investors,” states **Josef Vollmayr, CEO of limehome**. “The high number of follow-up projects highlights the trust our partners place in our innovative concept and our reliability as a business partner. Going forward, these

relationships will be key to continue driving our vision of seamless stays for our guests all across Europe," emphasizes Vollmayr.

Daniel Hermann, **Chief Growth Officer of limehome**, adds: "Our growing presence in Europe's most iconic travel destinations and A cities demonstrates the trust our partners have in our vision and execution. In 2025, we will continue to grow in premier locations, enter new markets, and continue setting new standards in the hospitality industry through our innovative digital approach."

### **About limehome**

limehome is the leading technology-based provider of design apartments in Europe and an operator of fully digitised design serviced apartments. Through the fully digital guest journey from booking to check-out and invoicing, guests can experience maximum comfort with no waiting times, providing flexibility for their travel arrangements. limehome is "designed to stay": The fully equipped suites meet the highest standards in relation to functionality, comfort and design across all locations, and they are designed for short term and long term stays alike. Based on the tech-based operator model, the premium design serviced apartments can be offered at the price of a standard hotel room. The company employs more than 270 people and currently has more than 9.000 suites under contract at more than 300 locations in Germany, Austria, Switzerland, the Netherlands, Belgium, Spain, Portugal, Hungary, Italy, Greece, and the Czech Republic. [www.limehome.com](http://www.limehome.com)

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