

## Market Entry in France: limehome Launches in Paris and Versailles

- German market leader in the serviced apartment segment expands into France
- 25 apartments to open in Paris Suresnes in 2025; 19 apartments in the historic old town of Versailles
- Both locations are slated to open less than 12 months after the contract is signed

**Munich/Paris, 27 February 2025.** limehome, Europe's leading provider of fully digitalized serviced apartments, is expanding to France. With two strategically important projects in the Paris metropolitan area, the company is consistently pursuing its international growth strategy in 2025. The market entry into France underscores the strong scalability of the limehome model in one of the world's most sought-after tourism destinations. France is the twelfth country in the Munich-based hospitality company's portfolio.

In Paris Suresnes, limehome will open 25 design apartments in a repurposed office building in autumn 2025. The location, near Europe's largest office district, La Défense, and Charles de Gaulle Etoile, is particularly attractive for business travelers who appreciate short commutes in a quiet environment and good connections to the city center.

In Versailles, limehome is launching 19 units in a landmarked property in the historic old town, within walking distance of the world-famous Palace of Versailles and the local market Marché Notre Dame. With their proximity to historical sites – Marie-Antoinette was imprisoned in the building opposite – the apartments are an ideal starting point for guests interested in history. Antique shops on the ground floor of the building complete the historic ambiance. Both properties will undergo a complete refurbishment and are being realized in cooperation with local real estate partners.

### limehome Impresses with Flexibility and Project Expertise

The two French locations are characteristic of limehome's flexible and efficient expansion strategy. The apartment provider focuses not only on new developments throughout Europe, but also on repurposed commercial spaces, such as in Paris Suresnes. Thanks to limehome's extensive project experience, both locations are expected to open less than 12 months after signing.

"Our launch in France is another milestone for us. In 2023, Paris registered more than 52 million overnight stays – only London can compete with that in Europe," says **Josef Vollmayr, CEO of limehome**. "We see great growth potential in the French hospitality market for our combination of technology, design, and a seamless digital guest experience. In France, too, we will become a strong and reliable partner to the real estate industry, effectively supporting them with our team of civil engineers, architects, and real estate experts on construction, financing, and approval issues, from conception to opening."

**Daniel Hermann, Chief Growth Officer of limehome**, says: "France is a key market for our expansion in Europe. Our flexible and efficient operator model is a clear competitive advantage in this dynamic tourism market. We offer owners the opportunity to position existing properties and project developments for the long term and with high returns. Our

two new locations in the Île-de-France region are just the beginning. In the coming years, we plan to significantly expand our offering in France."

### **About limehome**

limehome is the leading technology-based provider of design apartments in Europe and an operator of fully digitised design serviced apartments. Through the fully digital guest journey from booking to check-out and invoicing, guests can experience maximum comfort with no waiting times, providing flexibility for their travel arrangements. limehome is "designed to stay": The fully equipped suites meet the highest standards in relation to functionality, comfort and design across all locations, and they are designed for short term and long term stays alike. Based on the tech-based operator model, the premium design serviced apartments can be offered at the price of a standard hotel room. The company employs more than 270 people and currently has more than 9.000 suites under contract at more than 300 locations in Germany, Austria, Switzerland, the Netherlands, Belgium, Spain, Portugal, Hungary, Italy, Greece, the Czech Republic and France. [www.limehome.com](http://www.limehome.com)

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