

Limehome Expands in Munich: Hotel Acquisition and New Build in Prime Locations

- A total of 174 units signed at Hauptbahnhof and Pasing
- "Hotel Miano by Limehome": Limehome takes over boutique hotel
- Hotel acquisitions and new developments in focus for 2026

Munich, January 27, 2026 – Limehome, the leading technology-driven hospitality operator of functionally designed, stylish accommodations, is expanding its presence in Munich by 174 units across two central locations. Since the beginning of the year, the company has been operating the former Hotel Miano in Pasing as "Hotel Miano by Limehome." In parallel, a new 41-unit building is under construction between Munich Central Station and the Oktoberfest grounds.

Hotel Miano by Limehome: Largest Location in Munich

In Pasing, Limehome is taking over the boutique Hotel Miano with 133 units. The company is foregoing major renovations of the hotel, which opened in 2021 as a flagship property at Pasinger Marienplatz, and will continue to offer its services seamlessly to guests. The hotel's bar will be integrated into Limehome's concept. The property at Planegger Straße 2 is currently Limehome's largest location in Munich. The mixed-use building, located directly next to Pasing Station, also houses two restaurants, a public underground car park, and two supermarkets.

"We are planning for the long term with Hotel Miano in Pasing. In just under five years, the hotel has become a popular fixture for Munich's visitors. With Limehome, we have gained an operator with an established brand and strong distribution, who will preserve the character of the property," says Martin Bucher, CEO of the Bucher Properties Group.

New Partner for Limehome: DoN group Enters the Hotel Sector

Between Central Station and Theresienwiese, Limehome is planning a 41-unit location. Limehome will operate the new building at Paul-Heyse-Straße 12 as sole tenant. The hospitality offering is scheduled to open by 2027. The new owner is Austria-based international catering specialist DoN group, marking its first venture into the hotel sector. The Vienna-based Savoir Vivre Group, specializing in real estate development and hospitality, supported the property search and project execution.

"For our first hotel investment, it was important for us to find a partner who understands the expectations of a modern, digitally savvy target audience and

consistently integrates the guest journey of the future. Limehome's proven European approach represents a long-term competitive concept, which was a key factor in our decision to collaborate," says Josef Donhauser, CEO and owner of DoN group.

Focus on Hotel Acquisitions in 2026

Both new locations are characterized by their central locations, short distances to the city center, good transport connections, and stable year-round demand from business and leisure travelers. The acquisition of Hotel Miano follows a series of hotel takeovers in the past year, through which Limehome operates vacant and conventional hospitality properties across Europe digitally and largely automated. Limehome's standardized design and processes allow properties of varying sizes and usage histories to be integrated flexibly and brought back into operation quickly.

"We are seeing that property owners in Germany are actively seeking reliable and efficient solutions to secure the future of their hospitality properties or development projects. From our perspective, a technology-driven concept is a key element to ensure quality and profitability in the long term. In 2026, we aim to support even more owners in the digital transformation of their properties," says Matthias Maas, Vice President Expansion DACH+ at Limehome.

About Limehome

Limehome is a leading tech-enabled operator in the hospitality industry offering functional design accommodations across Europe. Using proprietary technology, Limehome delivers comfortable and convenient stays with a seamless digital guest experience for business and leisure travellers.

Founded in 2018, Limehome employs more than 300 people and manages over 12,500 apartments and hotel rooms under contract across 156 cities in 13 European countries.

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